

# DIEN VO

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## EDUCATION

- 2014      **M.F.A. with Distinction, Media Arts Production**  
University at Buffalo, SUNY
- 2008      **B.A., Sociology, Media Studies, Philosophy (minor)**  
Hunter College, CUNY

## POSITIONS HELD

- 2018–Present    **Co-Director**  
Post Growth Institute
- 2017–Present    **Assistant Professor, Film and Media Arts**  
Bard College at Simon's Rock
- 2009–Present    **Product Development and Business Analysis Consultant**  
The NewsMarket / DMA Media
- 2013–2017      **Instructor (Full-Time), Cinema Production**  
Virginia Tech
- 2011–2012      **Adjunct Instructor, Media Study**  
University at Buffalo, SUNY
- 2009–2011      **Instructor of Record, Media Study**  
University at Buffalo, SUNY
- 2007–2009      **Product Development Manager, Business Analyst, and Information Architect**  
The NewsMarket
- 2006–2007      **Project Manager, Special Projects**  
The NewsMarket
- 2005–2006      **Production Coordinator**  
The NewsMarket
- 2002–2004      **Video Editor, DVD Author, Educator**  
Learning Matters, Inc. / ListenUp!
- 1999–2001      **Production Crew (Camera Operator, Weekend Floor Directing)**  
NBC Scripps Howard, WPTV News Channel 5

## RESPONSIBILITIES

2018–Present **Post-Growth Institute**  
**Co-Director**

- Convener and Project Manager of Communications unit

2017–Present **Bard College at Simon's Rock**  
**Assistant Professor of Film and Media Arts**

- Develop and represent the Film and Media Arts program
- Teach and advise students (film, media, and general liberal arts courses)
- Produce and direct film and media projects (subjects of own choosing)
- Develop and teach courses in filmmaking, film appreciation, media production, screenwriting, audio production, and general education
- Represent and promote program to prospective students and families
- Represent program within division and at the college level
- Determine and manage program's expenses
- Manage equipment purchases and maintenance
- Serve on college committees
- Serve on thesis committees

2009–Present **The NewsMarket / DMA Media**  
**Product Development and Business Analysis Consultant (summers)**

- Serve as liaison between key stakeholders across organization in multiple countries to ensure shared and consistent objectives, including upper management, middle management, product development, media teams, engineers, external vendors, user support, client relations, marketing department, and sales staff
- Develop and maintain multipart platform (web, digital, and traditional) for organizations to disseminate media and launch campaigns to global audiences, including journalists from 16,000 news outlets in 192 countries
- Develop and maintain product capabilities to deliver digital press releases, multimedia news packages, broadcast-quality video, social media sharing, and live webcasting to global audiences via the Internet, including audience measurement and analytics
- Create and manage development of multimedia web products for external organizations, with clients such as UNICEF, UNHCR, Gates Foundation, Google, American Red Cross, and others
- Translate functionality and technical information to general audiences, users, journalists, clients, and internal staff
- Develop and maintain features of internal media library and proprietary asset management system
- Ensure technical and business teams share objectives in product development
- Specify platform and process needs to technical staff for development implementation
- Work with design teams to develop UI and UX of multiple web products
- Create business requirements (internal and public); write functional specifications for front-end/back-end applications; create wireframes and mockups
- Provide organization-wide training and support for software deployments and updates

- Prepare talking points and presentations used by Chief Technology Officer and Product Managers
- Work with marketing teams to communicate organization's platform to journalists
- Work with outreach teams to grow user base of journalists and client roster
- Write and disseminate documentation for internal and public audiences
- Maintain quality control over language of website content, documentation, and presentations generated by technology and product development teams
- Represent technology and media production teams at events such as conventions, client meetings, and partnerships with media organizations

2013–2017

**Virginia Tech**

**Instructor (Full-Time), Cinema Production**

- Develop and represent the cinema production program
- Teach and develop courses and curriculum in cinema and cinema production
- Produce and direct film and media projects (subjects of own choosing)
- Represent and promote program at state-level events, organizations, associations, gatherings, information sessions, and recruiting events
- Represent program within department, division, and at the university level
- Represent and promote program to prospective students and families
- Head and manage film festival (including networking, outreach, and development)
- Develop promotional web content, videos, and print materials
- Manage graduate student employees
- Manage student staff and crews participating in events and productions
- Manage facilities and equipment
- Advise students (careers and academic)
- Determine and manage program's expenses
- Manage equipment purchases and maintenance
- Serve on committees (experience includes website development committee, development of marketing materials, recruiting committee, hiring of new faculty and staff, and hiring of new administrators)

2011–2012

**University at Buffalo, SUNY (Adjunct Instructor)**

- Teach courses in media production, video production, and film appreciation

2009–2011

**University at Buffalo, SUNY**

- Taught courses in media production (introductory and intermediate level)
- Serve as member on acceptance committee for declarations of major

2007–2009

**The NewsMarket**

- (See role as Product Development and Business Analysis Consultant, 2009–Present)

2006–2007

**The NewsMarket**

**Project Manager, Special Projects**

- Led video production department's integration of custom software/hardware, proprietary digital content management system, and video transcoding programs

- Create and maintain processes and tools used by user base of journalists from 16,000 news outlets in 192 countries
- Assist organizations with delivering digital press releases, multimedia news packages, and broadcast-quality video
- Represent media production team at events such as conventions, client meetings, and partnerships with media organizations
- Work with marketing teams to communicate organization's platform to journalists
- Work with outreach teams to grow user base of journalists and client roster
- Edited, transcoded, and managed incoming multimedia content

2005-2006     **The NewsMarket  
Production Coordinator**

- Edited, transcoded, and managed incoming multimedia content
- Assist organizations with delivering digital press releases, multimedia news packages, and broadcast-quality video
- Create and maintain processes and tools used by user base of journalists; provide user support

2002-2004     **Learning Matters, Inc. / ListenUp!**

- Video Editor
- DVD Author
- Instructor of hands-on media workshops

1999-2001     **Production Crew  
NBC Scripps Howard, WPTV News Channel 5**

- Camera Operator, Weekend Floor Directing

## FILMOGRAPHY, EXHIBITIONS, AND AWARDS

2018-     ***Living Alternatives: Experiments in Post-Growth Economies***

“Open Source” Multi-format Documentary, Producer/Director

- All raw/source materials generated as part of this project will be made public for remix and re-use. Additionally, these materials will be used to produce a traditional documentary, an interactive web doc, a photo essay, and audio stories.

2017     ***Let Them Have Their Way***

Debut Feature Experimental, Director/Writer

- Official Selection: Blowup: Chicago International Arthouse Film Festival, 2015
  - Nomination: Antonioni Award (Best Narrative Film)
  - Nomination: Tarkovsky Award (Best Direction)
  - Nomination: Tonino Guerra Award (Best Original Screenplay)
  - Nomination: Nino Rota Award (Best Sound)
  - Nomination: Monica Vitti Award (Best Actress)
- Special Screening: Buffalo International Film Festival, 2015 (headlining film)
- Winner: 1st Place, Fair Use Week, Virginia Tech, 2017
- Community Screening: The Lyric Theatre, Blacksburg, Virginia, 2016

- 2011 ***Five Indisputably Certain Steps to Winning in Life***  
Short Experimental, Director/Producer  
Official Selection: SUNY-Wide Film Festival
- 2010 ***Space: The Here Frontier***  
Video Art Installation, Director/Producer/Editor  
Exhibited at the Center for the Arts, Buffalo, NY
- 2005 ***Beyond Borders: Personal Stories from a Small Planet (2005)***  
Feature Documentary, Editor  
Peabody Award Winner; Premiere: Independent Film Channel
- 2005 ***The Way We See It: America's Youth Speak Out on Education (2005)***  
Feature Documentary, Editor  
Premiere: Columbia University Teachers College
- 2001 ***Storyteller (2001)***  
Experimental Short, Director/Producer/Writer  
Winner: Florida's First Lady Scholarship in the Arts

## OTHER AWARDS AND HONORS

- 2016 Creative Research Award, Virginia Tech, 2016
- 2014 Departmental Distinction for MFA (first and only), University at Buffalo
- 2009-2010 Graduate Teaching Assistantship and Full Scholarship, University at Buffalo
- 2001 Florida's First Lady Scholarship in the Arts, New Media (first recipient for new category)
- 2001 Dreyfoos School of the Arts Scholarship in Communications

## INVITED PRESENTATIONS, TALKS, JURIES, ENGAGEMENT

- 2018 Festival Judge (student section), Gasparilla International Film Festival, Tampa, FL
- 2017 "Video Production for Musicians", MUS 2065 – Music Composition, Virginia Tech
- 2014 Festival Judge, Delta International Film and Video Festival, Cleveland, MS
- 2011 "Advanced Editing Techniques" – Introduction to Documentary, University at Buffalo

## PRACTICAL SKILLS

- **Organizational:** management, strategic planning and development, messaging, outreach, process and business analysis, project planning and management, event planning
- **Film/Media Production:** directing; screenwriting; editing (Final Cut Pro 7, Final Cut Pro X, Avid Media Composer); cinematography (cameras, lighting)
- **Sound Production:** Logic Pro, Pro Tools, Propellerhead Reason, microphones, recorders, mixers, MIDI

- **Product Development:** business requirements gathering across all levels of an organization; requirements documentation, user story writing, functional specifications writing; information architecture, wireframes, and mockups; QA testing; knowledge support, product documentation